

Minutes: MSPA Regular Board Meeting December 5, 2019

The next MSPA Board Meeting is scheduled for January 9th, 2020
8:00 am at Glendale Community College PDC located at 2340 Honolulu Ave.

Meeting was called to order at 8:01 am
Minutes of the November meeting were approved as written.

Board Members and Guests

Andre Ordubegian (Copy Network)-President; Gigi Garcia (It Takes A Village)-Vice President; Kim Kelly (Merle Norman Cosmetics)-Secretary; Ken Grayson (Grayson's Tune Town)-Treasurer; Jeannie Bone (Casa Cordoba)-Board member at large; Corey Grijalva (Board member at Large); Dale Dawson (MSPA Business administrator/Event Coordinator); Steve Pierce (Communication Administrator/Filming Liaison/Marketplace Manager); Mary Dawson (Cal West Media); Ani Pogossian (CoG); Paula Devine (CoG) Victoria Malone (MVCCC); Patti Cook (Allure Salon); Marianne Jennings (MVSNA,LCWC)

Presidents Message:

President Andre Ordubegian welcomed all guests to MSPA Board meeting and thanked staff

Visitors Reports:

- **City of Glendale** Ani Pogossian informed the group that new electrical boxes will be installed Jan 2020. Ani discussed the new street vendor laws and will look into the use of the MSP for the Fit 4 Mom business.
- **Glendale PD** Danny Carver addressed questions regarding street vendors in the MSP rules and regulations.
- **Glendale City Council** Paula Devine expressed her compliments to the partnership relationship between MSPA and MVCCC.
- **MVCCC:** Victoria Malone announced upcoming events: Mega mixer 12-10-19 at Verdugo Hills Hospital; Blood Drive 1-2-20 in La Canada; Brewfest will be March 29, 2020.

Contractors Reports:

- Dale Dawson(MSPA Events Coordinator Services)
 - ❖ Holiday Walk on 11-9-19 was a huge success and all merchants who participated were pleased. Spring Wine Walk is set for April 18th, 2020.
 - ❖ Montrose Old Town Christmas 11-29 to 12-22. The tree lighting on White Friday went well.
 - ❖ The Montrose-Glendale Christmas Parade Dec 7th with the VIP dinner at Town Kitchen & Grill prior to the parade was well executed.
- Dale Dawson (Business Administrative Services)
 - ❖ A town "spot" power wash is planned for the week following the Parade.
 - ❖ The MSPA Annual work plan and 2020 Budget is due to be presented to City Council on Tuesday, January 21, 2020 at City Council Chambers at 3 pm.
 - ❖ Budget preliminaries will be provided for Treasurer and Board review so that the finalization and vote can be accomplished at the January 9th meeting prior to Council presentation.

- Steve Pierce (Film Liaison) presented the 2019 film revenue of \$66,385.
- Steve Pierce (Communications Administrator) reports:
 - ❖ Vietnam Memorial landscaping upgrade completed 11-26-19. Supplies and labor donated by Tomoko Nagata of La Crescenta Nursery.
 - ❖ Graffiti continues to be an issue in the shopping park. Suggested that security cameras be installed in the MSP and merchants encouraged to install cameras.
 - ❖ The City/MSPA parking task force met after the MSPA Board meeting.

Committee Reports:

Harvest Market: Ken Grayson reported that the EBT token program has started.

Marketing Committee: Jeannie Bone reported from the last marketing meeting: idea to create a Montrose brochure with map, listing merchants and events for Feb to June 2020. Another to be created for July to December 2020. Corey proposed \$3000 be budgeted for this; GiGi seconded the motion, passed unanimously.

Personnel Committee: Jeannie Bone reported that the Cal West Media social media contract has been completed and signed.

Meeting adjourned at 9:45a.m.